



Top 300 Headings 2006 (Numeric Order)



Top 300 Headings 2006 – Numeric Order

Rank	Heading	References (millions)
1	Restaurants (Fast Food, Other & Non Specific)	1269.5
2	Physician & Surgeons (Specialist & Non Specific)	1088.9
3	Automobile Parts-New & Used	517.8
	<i>Automobile Parts-New</i>	<i>310.2</i>
	<i>Automobile Parts-Used</i>	<i>206.7</i>
4	Automobile Repairing & Service	392.5
5	Pizza	295.7
6	Attorneys/Lawyers	290.1
7	Automobile Dealers-New & Used	273.0
	<i>Automobile Dealers-New</i>	<i>194.5</i>
	<i>Automobile Dealers-Used</i>	<i>78.0</i>
8	Dentists	246.4
9	Plumbing Contractors	234.8
10	Hospitals	208.6
11	Beauty Salons	206.4
12	Department Stores	205.6
13	Insurance	204.1
14	Veterinarians	153.0
15	Tire Dealers	136.8
16	Pharmacies or Drug Stores	136.1
17	Hardware-Retail	135.5
18	Theaters	132.8
19	Florists-Retail	131.5
20	Banks	127.6
21	Churches	102.1
22	Schools-Academic-Secondary & Elementary	95.1
23	Carpet & Rug Cleaners	90.6
24	Grocers-Retail (Supermarket)	79.3
25	Electric Contractors	78.9
26	Furniture-Retail & Non Specific	76.9
27	Glass-Auto, Plate, Window, Etc.	75.3
28	Hotels	74.6
29	Landscape Contractors	74.1
30	Lumber-Retail	70.1
31	Real Estate	69.0
31	Roofing Contractors	69.0



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Rank	Heading	References (millions)
33	Automobile Renting & Leasing	68.6
34	Government Offices-City, Village & Town	60.8
35	Airline Companies	59.4
36	Home Improvements	57.4
37	Contractors-General (General Contractors)	56.5
38	Sporting Goods-Retail	56.0
39	Child Care Centers/Day Care	55.9
40	Pet Grooming	55.2
41	Automobile Body Repairing & Painting	54.0
42	Pest Control Services/Exterminators	53.3
43	Appliances-Household-Major-Service & Repair	49.8
44	Electronic Equipment & Supplies-Dealers	49.3
45	Chiropractors, DC	49.0
46	Schools-Academic-Colleges & University	48.1
47	Appliances-Household-Major-Dealers	47.3
48	Heating Contractors	46.1
49	Government Offices-State	44.5
50	Taxicabs	43.7
51	Lawn Maintenance	43.6
52	Employment Agencies	43.1
52	Tree Service	43.1
54	Rental Service Stores & Yards	43.0
55	Optometrists/Optometrists O.D.	40.7
55	Television-Cable, CATV, & Satellite	40.7
57	Computer-Dealers	40.5
58	Golf Courses-Public	38.6
59	Air Conditioning Contractors & System	38.3
60	Nursing Homes	37.8
61	Motels	37.4
62	Building Materials	36.7
63	Cleaners-Dry (Dry Cleaners)	35.8
64	Government Offices-County	35.6
65	Apartments	34.6
66	Automobile Wrecking-Salvage	34.0
66	Carpet & Rug Dealers-New and Non Specific	34.0
68	Windows	32.7
69	Home Centers	32.3



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Rank	Heading	References (millions)
69	Towing-Automotive	32.3
71	Video Tapes & Discs-Renting & Leasing	31.9
72	Book Dealers-Retail	30.7
73	Computers-Service & Repair	30.3
74	Bakers-Retail	29.7
75	Telephone Companies	29.6
76	Paint-Retail	29.5
77	Concrete Contractors	29.2
78	Service Stations-Gasoline & Oil	28.9
79	Mortgages	28.7
80	Government Offices-U.S.	28.5
80	Travel Agencies & Bureaus	28.5
82	Movers	28.3
83	Motorcycles & Motor Scooters-Dealers	28.0
84	Nurseries-Plants, Trees, Etc.	27.6
85	Cellular Telephone Equipment & Supplies	27.3
86	Office Supplies	27.2
87	Locks & Locksmiths	26.9
88	Jewelers-Retail	25.3
89	Fence	25.2
90	Caterers	24.9
91	Transmissions-Automobile	24.8
92	Funeral Directors	24.5
93	Painting Contractors	24.4
93	Printers	24.4
95	Clinics	24.3
95	Plumbing Fixtures & Supplies-New & Non Specific	24.3
97	Pet Shops	24.1
98	Lawn Mowers Sharpening & Repairing	24.0
98	Television & Radio Service & Repair	24.0
100	Internet	23.7
101	Accountants-Certified/Public	23.6
102	Air Conditioning Equipment & Systems-Repairing	23.5
103	Photographers-Portrait	23.3
104	Newspapers	22.8
105	Pet Supplies & Foods-Retail	22.5
106	Truck Renting & Leasing	22.4

Rank	Heading	References (millions)
107	Storage-Household & Commercial	22.1
108	Bus Lines	22.0
109	Rubbish & Garbage Removal	20.2
110	Shoes-Retail	20.1
111	Floor Materials	19.8
112	Tax Return Preparation	19.6
113	Doors/Garage Doors	19.3
114	Social Service Organizations	19.2
114	Toys-Retail	19.2
116	Lawn Mowers	19.0
116	Limousine Service	19.0
118	Barbers	18.2
119	Musical Instruments-Dealers-Stores	18.1
120	Building Contractors	18.0
121	Upholsterers	17.7
122	Oils-Fuel	17.3
123	Fabric Shops	17.2
124	Antiques Dealers	17.0
124	Guns & Gunsmiths	17.0
126	Bicycles-Dealers	16.9
126	Electric Equipment & Supplies-Retail	16.9
126	Junk Dealers (Junk Yards)	16.9
129	Craft Supplies	16.6
130	Electric Companies	16.5
131	Mufflers & Exhaust Systems-Engine	16.3
132	Optical Goods-Retail	15.9
133	Libraries-Public (Public Libraries)	15.5
133	Tanning Salons	15.5
135	Loans	15.4
136	Gutters & Downspouts	14.7
136	Party Supplies	14.7
138	Janitor Service	14.5
138	Signs	14.5
138	Vacuum Cleaners-Household-Dealers	14.5
141	Bowling	14.3
141	Garden & Lawn Equipment & Supplies	14.3
143	Heating Equipment & Systems-Cleaning & Repair	14.2



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Rank	Heading	References (millions)
143	Massage	14.2
143	Swimming Pool Contractors, Dealers, & Designers	14.2
146	Farm Equipment	13.9
147	Gas Propane	13.5
147	Trucking Non Specific	13.5
149	Engineers Professional	13.4
149	Swimming Pool Equipment & Supplies	13.4
149	Truck Equipment & Parts	13.4
152	Hobby & Model Construction Supplies-Retail	13.3
153	Heating Equipment	13.1
153	Photographic Equipment & Supplies-Retail	13.1
155	Tile-Ceramic-Contractors & Dealers	13.0
156	Bridal Shops	12.9
157	Carpenters	12.6
157	Home Health Services	12.6
157	Kennels	12.6
160	Beauty Salons-Equipment & Supplies	12.5
160	Boat Dealers	12.5
160	Concrete-Ready Mixed	12.5
163	Discount Stores	12.1
163	Shopping Centers	12.1
165	Sand & Gravel	11.7
166	Radio Stations & Broadcasting Companies	11.4
167	Health Clubs	11.3
168	Delivery Service	11.0
169	Computers-Software & Services	10.6
169	Surveyors-Land	10.6
171	Dancing Instruction	10.5
171	Gift Shops	10.5
171	Septic Tanks & Systems-Cleaning	10.5
174	Gas Companies	10.3
175	Copying Machines & Supplies	10.2
176	Liquor Stores	10.1
177	Credit Unions	9.8
177	Floor Laying, Refinishing & Resurfacing	9.8
177	Mobile Telephone Service	9.8
177	Picture Frames-Dealers	9.8

Rank	Heading	References (millions)
181	Appraisers	9.6
181	Computers-Supplies & Parts	9.6
181	Fingernail Salons (Nail Salons)	9.6
181	House Cleaning	9.6
181	Machine Shop	9.6
181	Recycling Centers	9.6
181	Vacuum Cleaners-Service & Repair	9.6
188	Pawnbrokers	9.5
188	Water Well Drilling & Service	9.5
190	Appliances-Household-Major-Supplies & Parts	9.4
191	Mason Contractors	9.2
191	Tailors	9.2
191	Tractor Dealers	9.2
191	Welding	9.2
195	Schools-Academic-Business & Vocational	9.1
196	Automobile Seat Covers, Tops & Upholstery	8.8
196	Health & Diet Food Products-Retail	8.8
198	Golf Equipment & Supplies-Retail	8.7
198	Opticians	8.7
198	Swimming Pool Service & Repair	8.7
201	Banquet Rooms	8.6
201	Excavating Contractors	8.6
201	Meat-Retail	8.6
201	Motorcycle & Motor Scooters-Supplies & Parts	8.6
201	Schools-Academic-Pre School & Kindergarten	8.6
206	Restaurant Equipment & Supplies	8.4
206	Retirement & Life Care Community & Homes	8.4
208	Moving Equipment Rental	8.3
208	Photo Finishing-Retail	8.3
208	Tattooing	8.3
208	Thrift Shops	8.3
208	Tools-Other	8.3
213	Automobile Radio & Stereo Systems-Sales & Service	8.0
213	Doors Repairing	8.0
213	Lighting Fixtures-Retail	8.0
216	Garden Centers	7.9
216	Welding Equipment & Supplies	7.9



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Rank	Heading	References (millions)
218	Septic Tanks & Systems-Contractors & Dealers	7.8
219	Driving Instruction	7.6
219	Physical Therapists	7.6
219	Steel-Non Specific	7.6
219	Trophies	7.6
223	Brake Service	7.5
223	Landscape Equipment & Supplies	7.5
225	Marinas	7.4
225	Party Supplies-Renting	7.4
225	Post Offices	7.4
225	Recreational Vehicles-Dealers	7.4
225	Resorts	7.4
230	Concrete Products	7.2
230	Paving Contractors	7.2
230	Records Phonograph (CD's, Tapes)	7.2
230	Tents-Renting	7.2
234	Costumes-Masquerade & Theatrical	7.1
234	Mattresses	7.1
234	Title Companies	7.1
237	Interior Decorators & Designers	7.0
237	Karate & Other Martial Arts Instruction	7.0
237	Television & Radio-Dealers	7.0
240	Furniture-Used	6.8
240	Industrial Equipment & Supplies	6.8
242	Automobile Detailing	6.7
242	Consignment Service	6.7
242	Entertainment Bureaus	6.7
242	Motorcycle & Motor Scooters-Repair & Service	6.7
242	Parks	6.7
247	Draperies & Curtains-Retail & Custom Made	6.6
248	Feed Dealers	6.4
248	Music-Non Specific	6.4
250	Architects	6.3
250	Furniture Repairing & Refinishing	6.3
250	Tractor Equipment & Parts	6.3
253	Animal Hospitals	6.2
253	Chimney Cleaning	6.2

Rank	Heading	References (millions)
253	Security Control Equipment & Systems	6.2
253	Warehouses-Merchandise	6.2
253	Wedding Supplies & Services	6.2
258	Boat Equipment & Supplies	6.0
258	Collectibles	6.0
258	Refrigerators & Freezers-Service & Repair	6.0
261	Car Washing & Polishing	5.9
261	Refrigerators & Freezers-Dealers	5.9
261	Shoe Repairing	5.9
261	Women's Apparel-Retail	5.9
265	Monuments	5.8
265	Window Cleaning	5.8
267	Boat Repairing	5.5
267	Clubs	5.5
267	Fish & Seafood-Retail	5.5
267	Stereophonic & Hi Fi Equipment-Dealers	5.5
267	Tutoring	5.5
272	Nurses	5.4
272	Taverns	5.4
274	Amusement Places	5.2
274	Copying & Duplicating Service	5.2
274	Electric/Electrical Other	5.2
274	Exercise & Physical Fitness Programs	5.2
274	Tire Retreading & Repairing	5.2
279	Campgrounds & RV Parks	5.1
279	Greeting Cards-Retail	5.1
279	Hospital Equipment & Supplies	5.1
279	Marriage, Family, Child & Individual Counselors	5.1
279	Refrigerating Equipment-Commercial-Sales & Service	5.1
279	Skating Rinks	5.1
285	Animal Shelters	5.0
285	Cabinets	5.0
285	Television Stations & Broadcasting Companies	5.0
288	Night Clubs	4.8
288	Radiators-Automotive	4.8
288	Siding Materials	4.8
288	Upholstery Fabrics-Retail	4.8



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Rank	Heading	References (millions)
292	Asphalt & Asphalt Products	4.7
292	Home Builders	4.7
292	Laundries-Self Service	4.7
292	Siding Contractors	4.7
296	Bail Bonds	4.6
296	Financing	4.6
296	Notaries-Public	4.6
296	Plastics Non Specific	4.6
296	Psychologists	4.6
296	Truck Repairing & Service	4.6
296	Utilities-Underground Cable, Pipe & Wire Local Service	4.6
296	Venetian Blinds-Dealers	4.6
296	Water Heaters-Dealers	4.6